

Our Half & Full Page Furniture, Bedding, Flooring and Lighting Program allows you to target Mainers interested in home improvement



Full page, full color ads in **Maine Life**
In the **Maine Sunday Telegram**

COMMITMENT	COST PER AD
30 ads	\$2,575
20 ads	\$2,855
10 ads	\$3,365
3 ads	\$3,670

Half page, full color ads on
Monday, Tuesday and Saturday
In the **Portland Press Herald Local section**

COMMITMENT	COST PER AD
30 ads	\$1,020
20 ads	\$1,095
10 ads	\$1,215
3 ads	\$1,300

Full page, full color ads on
Monday, Tuesday and Saturday
In the **Portland Press Herald Local section**

COMMITMENT	COST PER AD
30 ads	\$1,785
20 ads	\$1,935
10 ads	\$2,190
3 ads	\$2,345

Don't miss this opportunity to reach thousands of upscale Southern Maine readers. Advertise your furniture, bedding, flooring and lighting products at special rates in our award-winning newspapers.

We deliver your customers!

- 295,000 adults read the *Press Herald* or *Telegram* at least once during a typical week.*
- The *Maine Sunday Telegram* readers' household income averages \$52,500*
- Consumers in Southern Maine rank the *Portland Press Herald/Maine Sunday Telegram* their No. 1 source for advertising information.*
- For most categories – including furniture and home furnishings – more adults would turn to the *Portland Press Herald/Maine Sunday Telegram* for advertising than any other advertising medium.*

Contracts may be used for any day of the week.

Call your ad rep or call 791-6200,
or 800-442-6036, ext. 6200 today.
FAX 791-6923 or 791-6925

*2005 Portland Press Herald/Maine Sunday Telegram Market Study, conducted by Belden Associates.

SPECIAL SECTIONS SPECIAL PAGES PROGRAMS

Portland Press Herald
EST. 1802
Maine Sunday Telegram
What Maine reads.

