Local News Section Fronts Now Available!

PILOT IN FATAL CRASH MAY HAVE BEEN FLYING ILLEGALLY PAGE B2

LOCAL & STATE

Portland Press Herald

SECTION B

House vote: No spying immunity

Sanford eyes York dispatch services

Hopes ride on vessels

Tenant's rejection leaves tower up in air

BRIEFING

How a little light put the University of Maine System on the global research map.

Maine's Public Universities

UNIVERSITY OF MAINE SYSTEM

Mid-Maine COMMUNICATIONS

Pricing/Contracts

Pricing includes color.

Acceptance Policy: All ads will have family appropriate content. All copy will need to be approved in advance. No political, tobacco, alcohol or any other advertising deemed not appropriate by the Ad Director will be eligible for these positions.

Contracts required for 10 or more insertions. Advertisers will sign a contract and be re-rated to the appropriate earned rate if they fail to meet their contract obligations.

Advertisers will have first right of refusal for the following year. A commitment will be required 30 days in advance, or the date will become available to all advertisers.

All spending on local news section front advertising will not count toward dollar volume contract fulfillment.

All rates are in effect through August 31, 2009.

All advertisers will be charged 50% of the ad cost if they fail to give 10 days notice to cancel placement of their ad.

Rates effective Sept. 1, 2008

(6 column x 2.5" - 15")

Daily Local News (Rates are net)

COMMITMENT	TUE - WED - THURS
1-9 insertions	$2,055
10 insertions	$1,660
20 insertions	$1,575
50 insertions	$1,500

Net rates local advertisers only.

Did you know...

- Of the 201,000 adults who read the daily paper, 98% indicate they are regular readers of this section
- Of the 246,000 adults who read the Sunday paper, 94% indicate they are regular readers of this section

Source: 2006 Maine Market Readership Study, Belden Associates

Call your ad rep or call 791-6200, or 800-442-6036, ext. 6200 today.
FAX 791-6923 or 791-6925

Group wants Mainers to eat more Maine foods

Maine Sunday Telegram

Portland Press Herald

BRIEFING

TARGETING TRAFFIC TROUBLE SPOTS

SPECIAL SECTIONS SPECIAL PAGES PROGRAMS

Portland Press Herald
Est. 1862
Maine Sunday Telegram
What Maine reads.