

Our Rate Break program for small to mid-size local advertisers deliver great savings!



Advertise Mondays, Tuesdays or Saturdays for only \$23.50 per column inch with our Rate Break Program!

Reach More Customers

- Broad reach: The Press Herald reaches over 201,000 readers on a typical day! *
- The Portland Press Herald/Maine Sunday Telegram is the No. 1 advertising source for consumers in Southern Maine. *

Program Details

- Pick-up discounts do not apply
- TOMA advertisers may use Rate Break as an added benefit. However, Rate Break days & rates may only be used as additional insertion dates. Advertisers must fulfill weekly insertion commitments at TOMA rates.
- MIR discounts do not apply
- Advertisers must have local storefront to qualify.

RATE BREAK 2007 - 2008

Rate: \$23.50 per column inch

Minimum Ad Size: 2 inches

Days: Monday, Tuesday, Saturday

Add an online ad Campaign and extend your reach!

Call your ad rep or call 791-6200,
or 800-442-6036, ext. 6200 today.
FAX 791-6923 or 791-6925

* 2005 Scarborough Research, Release #1

SPECIAL SECTIONS SPECIAL PAGES PROGRAMS

Portland Press Herald
EST. 1802
Maine Sunday Telegram
What Maine reads.

